

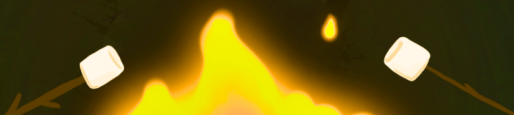


SPONSORSHIP OPPORTUNITIES
FOR THE 2ND ANNUAL

Swift Youth Foundation

GALA

2 0 2 4





A letter from our Co-Chairs & Executive Director

Dear Potential Sponsor,

On behalf of Swift Youth Foundation, we are delighted to welcome you to the world of opportunities presented by our upcoming 2024 Gala. As Swift Gala's Co Chairs and Executive Director, we want to express our sincerest gratitude for considering a partnership with us.

The Swift Youth Foundation Gala isn't just an occasion; it's a celebration of community, empowerment, and progress. This gala is quickly becoming a defining event for our organization, and its success is rooted in the invaluable support of sponsors like you.

Our mission is to empower children, teens, and young adults to reach their highest potential through fun enriching programs and positive mentoring relationships, and the gala plays a pivotal role in advancing this mission. By joining hands with us, you're becoming a vital part of a movement dedicated to empowerment, leadership, and social action.

In this sponsorship packet, you'll discover opportunities to align your brand with our event's success. We've designed each sponsorship level to ensure that you receive maximum exposure, recognition, and a platform to connect with our community.

But it's not just about visibility; it's about creating lasting partnerships. We are committed to working closely with our sponsors to tailor benefits that meet your objectives and deliver a meaningful return on your investment.

As you peruse the following pages, envision the possibilities that await you at the Swift Youth Foundation Gala. From premier branding opportunities to exclusive speaking and networking experiences, we're dedicated to providing exceptional value to our sponsors.

We encourage you to reach out to our dedicated Sponsorship Committee listed in this packet with any questions, ideas, or inquiries. We are here to assist you every step of the way.

Thank you for considering a partnership with us. Together, we can make the Swift Youth Foundation Gala an unforgettable success, leaving a positive impact on our community and your brand.

Sincerely,

Lori Miller
Gala Co-Chair

Jody Statchel
Gala Co-Chair

Danielle Downs
Executive Director



Event Overview

Event Mission & Goals

The mission is to provide vital funds for our summer Camp Swift which serves 250 children each summer. It costs Swift \$153,000 annually to fund Camp Swift and our goal for the Annual Gala is to raise the funds to pay the costs in full.

- It costs \$15,000 to rent the facilities for one session of camp
- It costs \$2,500 to send 3 children to camp
- It costs \$3,000 to send all campers and counselors canoeing

Time & Date

February 10, 2024
Six o'clock in the evening

Location

The Clayton House
3719 N 75th St #110
Scottsdale, AZ 85251

Expected Attendance

250 Guests

2023 Gala Highlights

Our first gala in our 43 years of serving the valley raised more in one night than any other single day of our history. The event served as our celebration of turning 40(ish) which we were unable to celebrate in 2020. It was a huge success and the largest fundraising event we've had. Due to the overwhelming success and community support we decided to make this an annual event to raise life-enriching funds for Camp Swift.



Sponsorship Benefits

Featured Company Name

Your Company's Name will be featured as 'Title' or 'Presenting' Sponsor on all communications before and during the event

Guest Speaker Opportunity

A representative from your company is invited to speak during the program.

Marketing Recognition

Including website, social media, print promotions.

VIP Tables

Prominent seating near the event stage and company logo on each table.

Mission Sponsor

Prominent logo and recognition during the paddle raise where 100% of all funds raised will go towards Camp Swift.

Entertainment

Recognition as an Underwriter of the Gala Entertainment.

Cocktail Hour

Recognition as an Underwriter of the 6:00 Complimentary Cocktail Hour.

Website

Recognition on swiftyouth.org as a Sponsor for the 2nd Annual Gala.



Gala Sponsorship Levels

Title Sponsor - Exclusive Opportunity
\$25,000



Company name featured as Gala Title Sponsor

Title recognition on all event print, media, and website promotions

Title recognition on screen during the event

Social media posts recognizing company involvement

Email to 3,500 constituents recognizing company as Gala Title Sponsor

Five (5) VIP tables (10-person table) and 50 VIP drink tickets

Guest speaker opportunity during the program

Company logo/name included on guest gifts with event logo

Company logo on Specialty Camp Swift Cocktail Drink Menu



Gala Sponsorship Levels

Presenting Sponsor - Exclusive Opportunity

\$15,000



Company name included with title as "Presented by..."

Presenting Sponsor recognition in event print, media, and website promotions

Presenting Sponsor recognition on screen during the event

Social media posts recognizing company involvement

Email to 3,500 constituents recognizing company as Gala Presenting Sponsor

Three (3) VIP tables (10-person table) and 30 VIP drink tickets

Guest speaker opportunity during the program



Gala Sponsorship Levels

Impact Sponsor

\$10,000

LIMITED TO 5 DONORS



Prominent logo recognition at event and in print, media, and website promotions

Mission paddle raise during event mentions as "brought to you by"

Logo on paddles to be handed out to every guest

Social media posts recognizing company involvement

Two (2) VIP tables (10-person table) and 20 VIP drink tickets

Company recognition as mission sponsor night of event during the program

Logo included on paddle raise materials and signage, where appropriate

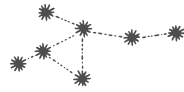


Gala Sponsorship Levels

Platinum Sponsor

\$5,000

LIMITED TO 5 DONORS



Prominent logo recognition included at the event and in print, media, and website
Recognition as an underwriter of one of the following: Entertainment, Cocktail Hour
Social media posts recognizing company or individual involvement
One (1) VIP table (10-person table)

Gold Sponsor

\$3,500

LIMITED TO 10 DONORS



Logo recognition in event print, media, and website promotions
Recognition as an underwriter of one of the following: Website, Mobile Bidding
Social media posts recognizing company or individual involvement
One (1) table (10-person table)



Your Sponsorship Team

For inquiries, information, or to express your interest in becoming a sponsor, please reach out to us.

Sponsorship Co-chair

Adiba Wichansky
adiba.wichansky@gmail.com

Sponsorship Co-chair

Doreen Valente
doreenvalente@gmail.com

Sponsorship Committee

Nikki Black
nikkiblack@cox.net

Amy Cabianca
cabianca1@cox.net

Christine Barone
cmbarone2000@yahoo.com

Event Co-chair

Lori Miller
loriimiller@hotmail.com
(480)-577-7566

Event Co-chair

Jody Stachel
jody@events13.com
(480)-213-9883

Executive Director

Danielle Downs
danielle@swift youth.org
(480)-443-5645

President of the Board

Lori Berman
lori@campswift.org
(602)-540-5544

We value your interest and look forward to discussing how you can be part of our upcoming Swift Youth Foundation Gala.



Thank you

